# Query Specific Fusion for Image Retrieval System using Ontology

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### Abstract:

This paper shows the user search results with images. Based on the given query it retrieves the image from huge database, first we give the importance for content concepts and location concepts. And also users locations (positioned by GPS) are used insert the location concepts. For the user preference using ontology but it take into consideration the semantic meaning of each keyword that expected to upgrade the retrieval accuracy. Query results with an image based search sorted by the method of ranking to access more accurate results. We present a detailed architecture and design for implementation of search engine. Here the client collects and stores locally the clickthrough data to protect privacy of the users.

Keywords: Ranking, Ontology, Data Mining.

### I. INTRODUCTION

With the advance of Internet, number of images is now freely available online. The process of searching and retrieving images from a database. A query has been generally used in famous image search engines (example: Google, Bing, Yahoo!). A user is compulsory to give input as keyword a textual query to retrieval system. Then the process sends ranked relevant images based on the given keyword. The rankingresult serve to return a large number of redundant images that carry repeated information. In other words, there is a difference between what image can figure out and what users can observe from the image. The proposed system is not only perfect combination between query and image but it take into consideration the Phonological meaning of each keyword that expected result.

Ontology-based image retrieval system is an active approach to link the semantic gap because it is more attract on conquer correct content which has the possible to satisfy user requirements.

A main problem in mobile search engine is that the intercommunication between users and search engines are limited by the small appearance of the mobile devices. As a result, mobile users move to submit shorter or skipped and more unknown queries compared to their search unequal parts.By observing the need of user for different types of concepts, that the content or location concept may have different grade of attention to different users and different queries. To characterize the variance of the concepts related with a query and their users need to search via content based or location based.

### **II. RELATED WORK**

Current research in web image system we use existing query facets and image search can provide a better retrieval results. The simplest approach for this method is based on estimate the frequency-of-occurrence of keywords for natural indexing. This approach can be continued by giving more weights to the words. However, exactly combination of widely used text-based retrieval and content-based retrieval is not equal to deal with the problem of image search retrieval system. The 1<sup>st</sup> reason is that there is already too much confusions and duplicate information on the web page. These correct features are less accurate than mining text. The 2<sup>nd</sup> reason is due to the mismatch between the page author's explanation and the user's understanding and acceptance. This problem is similar to the individuality of image search.

The methods for image search re-ranking can be confidential into supervised and unsupervised detection, according to keyword given by the user.

### III. ARCHITECTURE OF THE PROPOSED IMAGE SEARCH ENGINE:

Due to there are many irrelevant keywords are group to the web images, in order to increase the retrieval process of images, it should be minimum or eliminate these keywords. The proposed approach trying to solve this drawback of most of current systems by proposing a ranking technique.

The more frequent the keyword occurs is the key of mapping keyword match. If two or more keywords arise together frequently with an image can be considered as being vastly relevant to each other. By considering a duplicate images as a action and its related keywords as the data's in the process, it is very natural to discover matching images and keywords by applying association rules mining model.

### 3.1 System components



Figure shows client-server architecture

At first server due to the limited computational power on mobile devices. Thensending adata between client and server should be minimized to provide quick and efficient processing of the search. Nextclick through data, representing certain user choice on the search results, it should be stored on clients in order to protect user privacy. In this architecture, clients are important for storing the user click through data and the ontologies derived from the server. Moreover, in order to reduce the data transfer between client and server, the user would only need to submit a query and server would automatically return a set of reranked search results according to their preferences. The design send the issues: (1) limited computational power on mobile devices, and

### Ontology

Ontology precisely represents knowledge as a set of concepts within a domain and its relationships among that concept. It can be used to reason to reason about the entities within that domain and may be used to describe the domain. Herewe are using the ontology to group the data as per the related domain. . So that only the user search the data, the data will display in domain what they are needed.

At first extracts all the keywords and phrases from web-snippets rising from query. Then extract the relevant results. If we extract location concepts only a limited number of results only available because very few results related with the query.

Ontology-based image retrieval is an effective approach to link the semantic gap because it is more focused on capturing semantic content which has the possible to satisfy user requirements.

## IV. CONTENT AND LOCATION FEATURE VECTOR:

Locations are important information that can be useful in the search results. For example, a user may use mobile device to find restaurants nearby our locations. Thus, our goal by capturing frequent place information such as restaurant name, quality, reviews, special items, price, address, contact numbers and visual image of the restaurant.

$$i = (i_1, i_2, i_3, \dots, i_n)$$
 (1)

where  $i_i$  may be numeric, nominal or set of number.

A typical example of an item feature vector is:

I=(L<sub>id</sub>,GPSs,L<sub>GPSs</sub>)

where  $L_{GPSs}=(L_{id}, mindis-maxdis, quality, price$ range, reviews,...etc.) (2) Where  $L_{id}$  is identifier of the image, GPSs is where the restaurant be placed,  $L_{GPSs}$  is the set of features of the restaurant at different locations, quality is the range of the restaurant with various food items available in the restaurant.

The user profile is also modeled as a feature vector of n values

$$U=(u_1,u_2,u_3,\ldots,u_n)$$
 (3)

Where  $u_i$  may be numeric, nominal or set of numbers.

A typical example of a user feature vector is:

U = (GPS, IAFSs)

where IAFSs=(quality,price,...etc.) (4)

Where GPS is where the user is located at that time of querying, IAFSs is the set of average features of restaurant visited by user previously that quality, price and so on.

When the mobile client sends a image together with GPS coordinates to the system the following steps are taken:

- (1) Searches the image in the database.
- (2) Find the image similar to the query
- (3) Look at the GPS coordinates of locations where the restaurant can be placed.
- (4) Calculate the distance between the mobile user and the location.
- (5) Calculate the similarity between IAFSs and LGPSs
- (6) Finally rank is done.
- (7) Result is send to the user with GPS correspondent location, special offers and prices.

### V. EXPERIMENTAL RESULT:

Experiment is conducted with a generic user query("Tamil Nadu Election Commission") against particular search-engine. Top 10 web pages from that search-engine are taken as an input dataset and are resulted. TABLE I

Sl.No	Search Engine	No.of result for
		single query
1	Google	54300
2	Yahoo	17200
3	Bing	16002
4	Ask	13905
5	AOL	15080
6	WOW	1980
7	Info.com	25356
8	DuckDuckGo	4587
9	Seekport	1235
10	My web search	10

In this proposed work sample Table 1 is consider for evaluation purpose and top 10 documents that are more relevant to the user based on user decision is classified manually with different users. Now the same relevant query is evaluated against retrieved dataset.

### Performance of Proposed System



Results compared with search engine ranking. duplicates, image retrieval. However fine tuning process to be needed to bring the best result. This method focus only on text based mining to rank the relevancy of the web pages where relevant information available in images in the database sets.



### VI. SAMPLE SEARCH & SCREEN SHOTS:

#### VII. CONCLUSION AND FUTURE WORK

After a analysis of existing techniques related to search results with image, we identify that these two algorithm is best for image search for both text and image search the ranking using keyword with accurate location to provide better efficiency. We also observe "An image is worth a thousand words", visual feature has easily understood by the user. This system use ontology, which is a concept hierarchy, is built according to the set of annotations. In the retrieval process to suggest more results that is related to the users query process. And that GPS locations help to improve retrieval effective, especially for location search.

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